



@Dialego

Travel Destinations and Security Situation

A Survey by Dialego

September 2009

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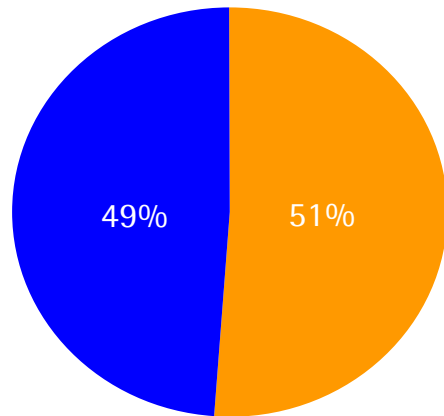
- Project documentation
- Main Survey
 - Popular Destinations
 - Frequency of Holiday Trips
 - Critical Destination Countries
 - Information on Security Situation
- Summary
- Contact

- **Background to the Survey:**
 - The aim of the survey was to find out which travel destinations are considered critical by the respondents and why.

- **Procedure:**
 - Online survey in Germany with 1,000 interviews
 - Respondents were selected according to gender and age from the Dialego Access Panel
 - Participants received an invitation by personalised email which included a hyperlink to the survey
 - The sample was quoted according to gender and age variables as per the German population (micro census)

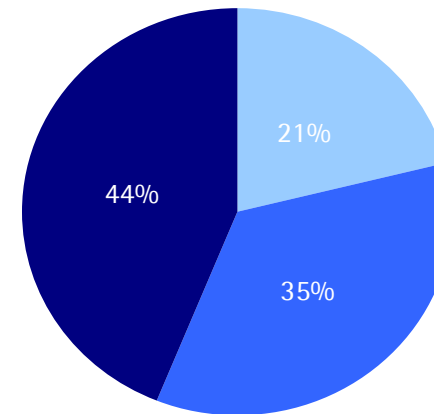
- **Field Time:**
 - Start: 02 September 2009
 - End: 09 September 2009

Gender



■ Men
■ Women

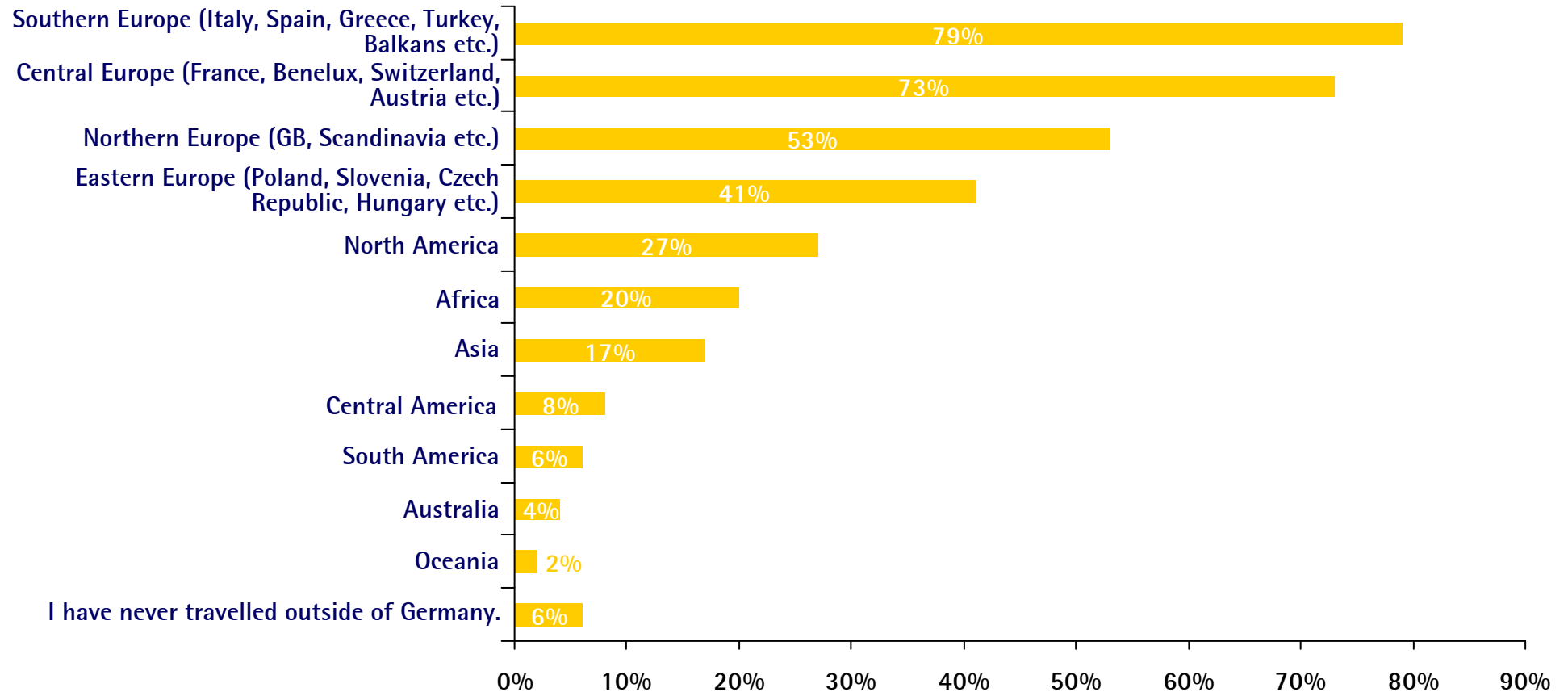
Age



■ 14-29 years
■ 30-49 years
■ 50 years and older

Base: n = 1,000 participants

In which region have you already spent your private holiday?



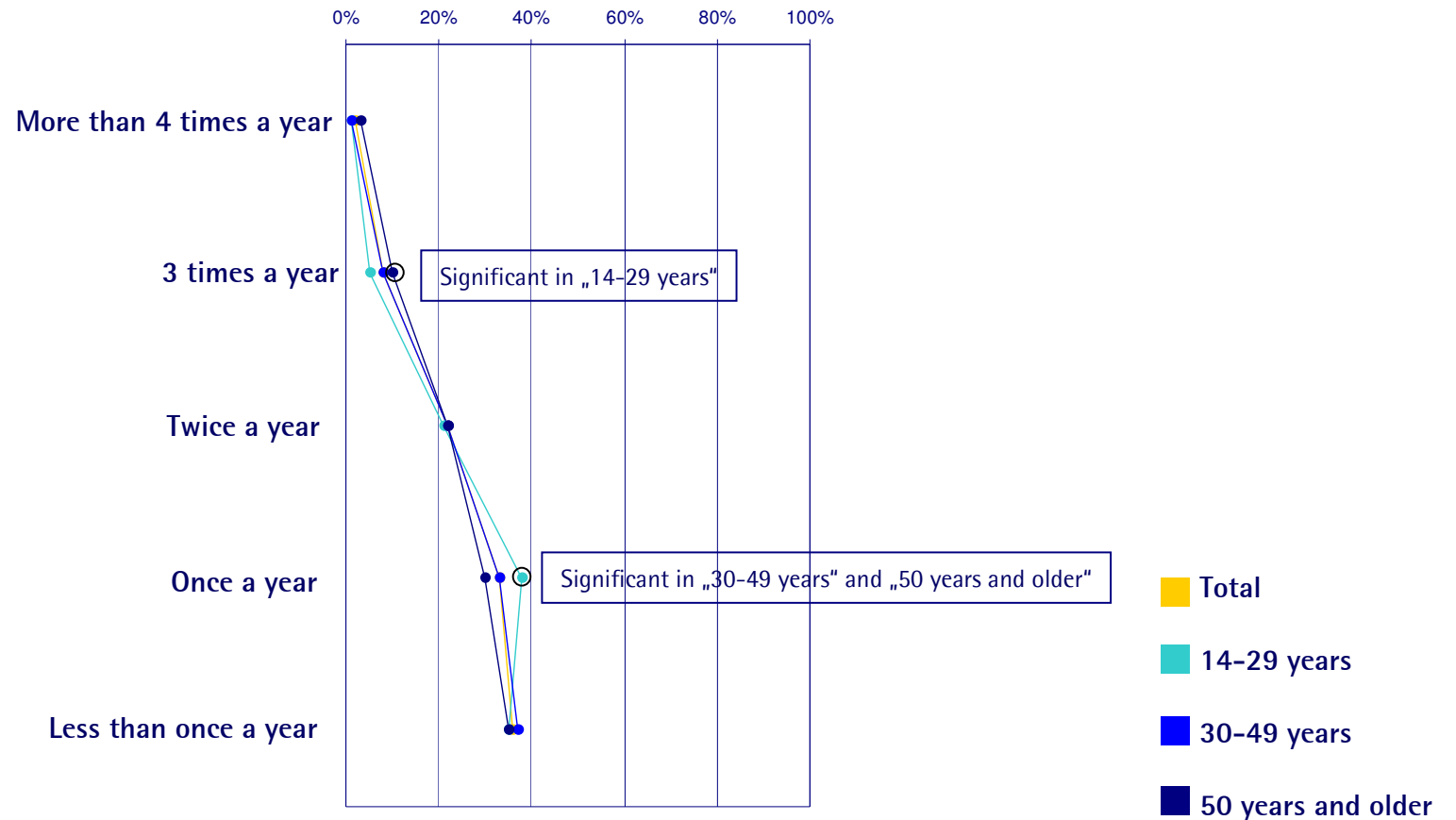
Base: n = 1,000 participants; multiple answers possible

Southern and Central Europe are the most frequently visited destinations.

Frequency of Holiday Trips

Split according to Age

How often do you go abroad on private holidays?

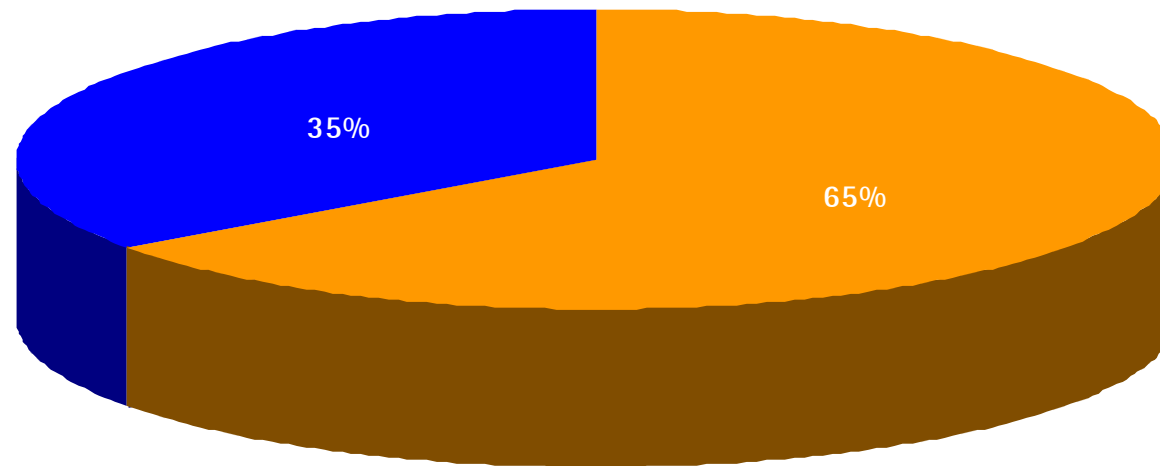


Base: n = 945 participants who have already travelled abroad

Nearly a third of the respondents go on holiday abroad twice a year, a third does so once a year and another third less than once a year.

○ A circle means that the amount is significant on a 95% level

Do you have reservations regarding visits to certain countries, regions or cities at the moment?



Yes

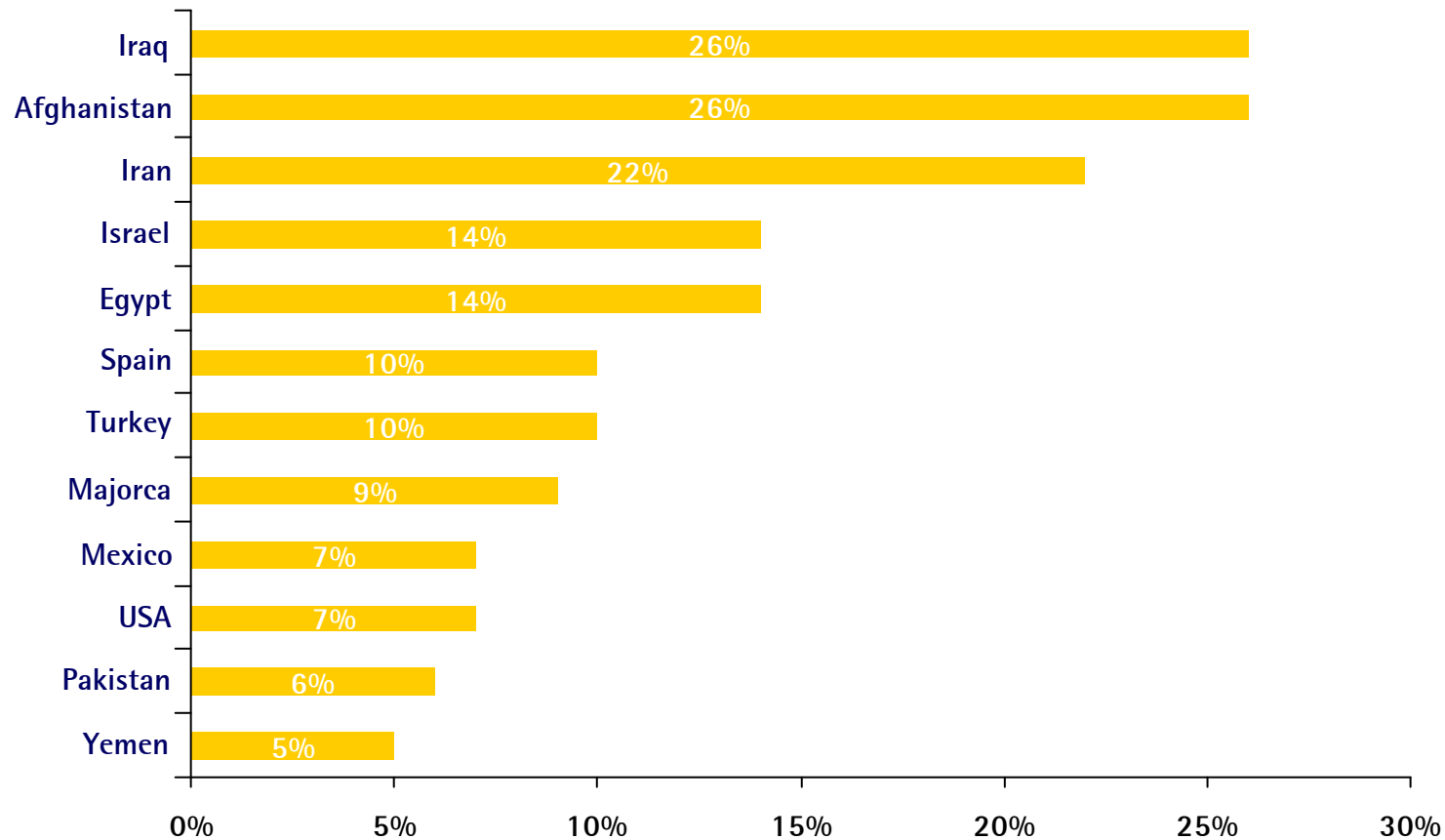
No

Base: n = 945 participants who have already travelled abroad

More than two thirds of the interviewees are aware of certain destinations being dangerous.

Critical Destination Countries

Which destinations would you avoid at the moment because of dangers or risks?



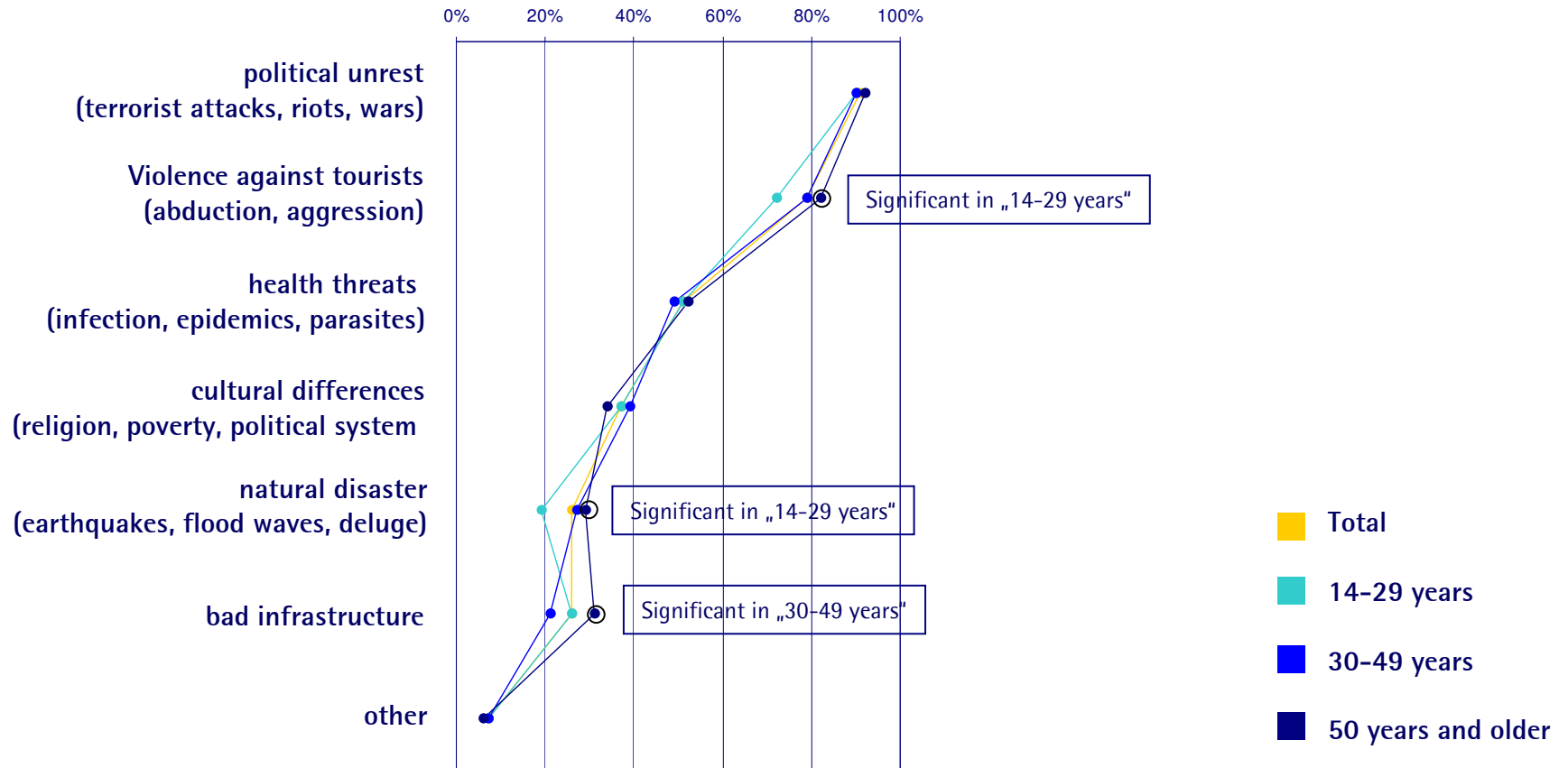
Base: n = 617 participants who have reservations regarding visits to certain destinations; unprompted; only mentions ≥ 5 percent

Interviewees are most likely to be worried when it comes to countries/regions with political unrest. Even some typical travel destinations otherwise frequently visited by Germans are mentioned here.

Reasons for Reservations

Split according to Age

Which of the following reasons or risks keep you from traveling there?



Base: n = 617 participants who have reservations to visit certain destinations, multiple answers possible

Health risks such as infections, epidemics or parasites – which are certainly more likely to be found in non-European countries than terrorist attacks – are only mentioned by few participants. Natural disaster and bad infrastructure seem to be only minor problems.

○ A circle means that the amount is significant on a 95% level.

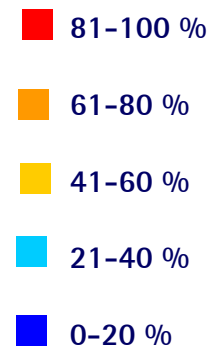
Reasons for Reservations against Certain Countries

Split according to Countries

Travel Destinations and Security Situation

Which of the following reasons or risks keep you from traveling there?

	Health risks (infections, epidemics, parasites etc.)	Political unrest (terrorist attacks, riots, wars etc.)	Violence against tourists (abduction, aggression etc.)	Natural disaster (earthquakes, flood waves, deluge, hurricanes, avalanches etc.)	Cultural differences (religion, poverty, way of life etc.)	Bad infrastructur e
Iraq n=163	■	■	■	■	■	■
Afghanistan n=160	■	■	■	■	■	■
Iran n=138	■	■	■	■	■	■
Israel n=89	■	■	■	■	■	■
Egypt n=84	■	■	■	■	■	■
Spain n=63	■	■	■	■	■	■
Türkey n=63	■	■	■	■	■	■
Majorca n=54	■	■	■	■	■	■
Mexico n=43	■	■	■	■	■	■
USA n=42	■	■	■	■	■	■
Pakistan n=34	■	■	■	■	■	■
Yemen n=30	■	■	■	■	■	■

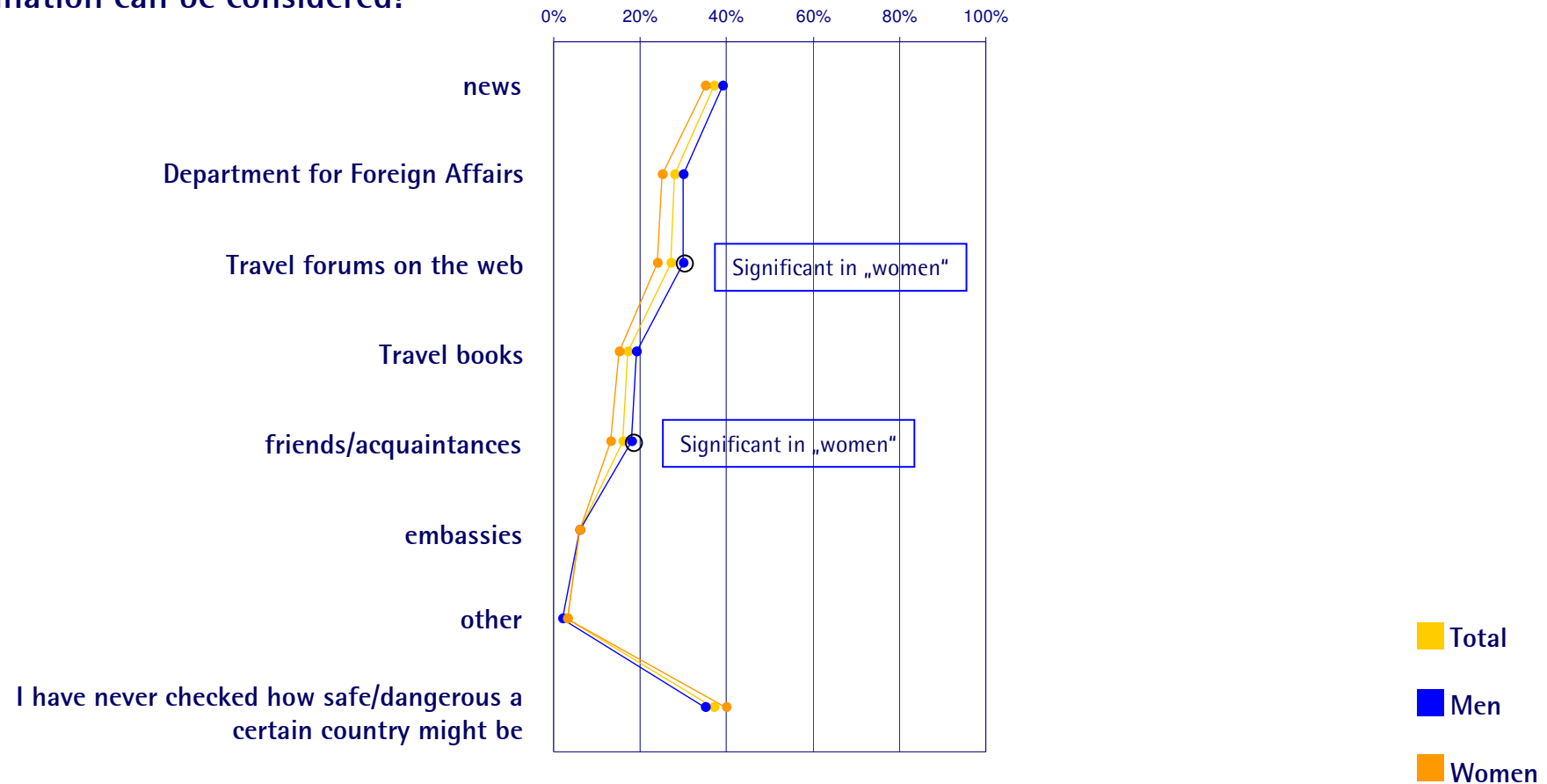


Base: n = see above; participants who have reservations regarding visits to certain destinations; unprompted, only mentions >= 3 percent

Sources Security Situation

Split according to Gender

Have you ever used one of the following sources of information to check how safe/dangerous a travel destination can be considered?



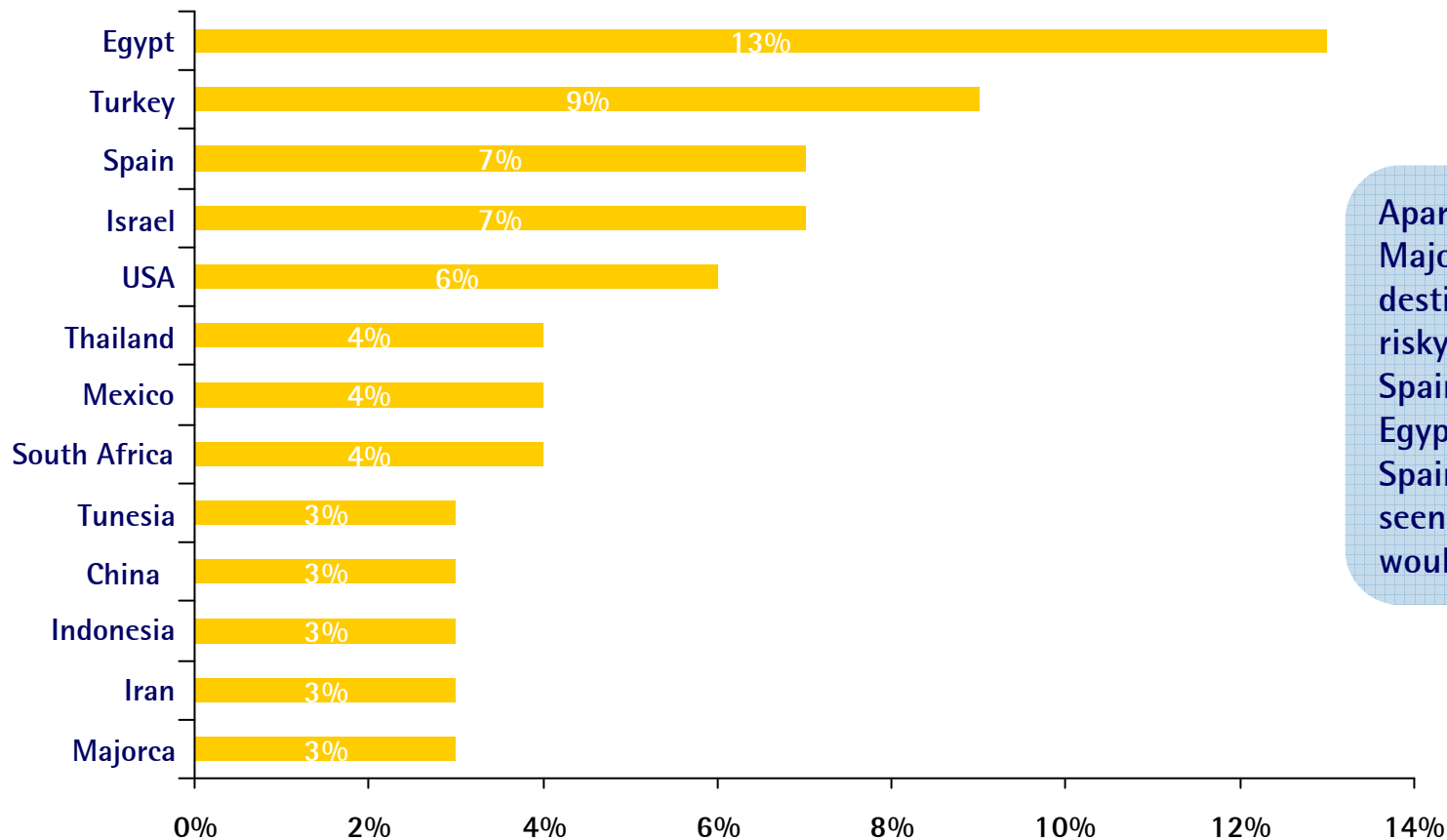
Base: n = 945 participants who already travelled abroad, multiple answers possible

More than a quarter of the participants have already consulted the Department of Foreign Affairs to learn something about the security situation of a certain country.

○ A circle means that the amount is significant on a 95% level.

Security Situation of certain Countries

On which regions/countries/cities have you already gathered information concerning their security situation?



Apart from Spain and Majorca all travel destinations considered risky are non-European. Spain ranks third after Egypt and Turkey. If Spain and Majorca were seen as one region, they would even rank second.

Base: n = 648 participants who already gathered information on the security situation of a certain country; unprompted; only mentions >= 3 percent.

Travel Destinations and Security Situation

Nowadays, the security situation is one of the first aspects to be checked when it comes to travel, even in European countries. The countries ranking highest in dangers and risks are Iraq (26 percent), Afghanistan (26 percent) and Iran (22 percent), but also European destinations such as Spain (10 percent) and Majorca (9 percent) are mentioned ranking 6th and 8th. The ranking of countries graded risky strongly depends on the latest news in the media. Thus it is not surprising to find the US ranking 10th considering that since September 11, 2001 there have been no further attacks by which tourists could feel threatened.

When it comes to the reasons for reservations against certain countries, political unrest (91 percent) and violence against tourists (79 percent) are mostly mentioned. Health risks such as infections, epidemics and parasites, which are more likely to be found in non-European countries than terrorist attacks, are mentioned less frequently (51 percent). Natural disaster and bad infrastructure appear to be only minor problems (26 percent each).

If the survey is split according to countries, it becomes clear that political unrest and violence against tourists play as great a role for Spain and Majorca as for Iraq, Afghanistan and Iran. Whereas for Spain and Majorca this is certainly due to the ETA attacks this summer. Surprisingly, the 2005 terrorist attack on the London Underground has sunk into oblivion since none of the respondents mentioned Great Britain as a risky travel destination. Maybe this results from the widespread use of monitoring systems.

Travel destinations which are most often checked with respect to their security situation are: Egypt (13 percent), Turkey (9 percent) and Spain (7 percent). More than a quarter of the participants (28 percent) have already consulted the Department of Foreign Affairs to find out more about the security situation of a certain country.

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